



Con il patrocinio della
**Commissione
Nazionale Italiana**
per l'UNESCO

Organizzazione
delle Nazioni Unite
per l'Educazione,
la Scienza e la Cultura

ASSOCIAZIONE
ITALIANA
Giovani
PER L'UNESCO

Italian Youth Forum
PARMA 2021

NEXT GENERATION YOU
evento live

27 | 03 | 2021



Parma Italian Capital of Culture **and UNESCO Creative City for Gastronomy**



1 day live streaming

Talks, video-clips by experts on selected topics, artistic and musical interludes, polls

300 young people from all over Italy

will discuss on sustainability, nutrition, inclusion and networking, to propose innovative solutions in line with the SDGs of the UN 2030 Agenda.

A draft of the **Next Generation You Manifesto will be presented during the Forum**

a real and combined commitment through good practices: project ideas, methodological approaches, operational solutions.

The Forum will represent an opportunity to discuss the topics with our guests, the audience, institutions and companies. The goal is to collect the proposed solutions in an official document, shared by all the protagonists, and to be presented to the Italian Government for its National Recovery and Resilience Plan.



AGENDA – SAT. MARCH 27th, 2021 – h 11.00 – 18.30

Talks, Q&A, video, music.

How could we define our era? Can we trace its genealogy? What is the new strategy to re-think and re-invent the world?



Opening– h 11:00

Antonio Libonati – President, Italian Youth Association for UNESCO (AIGU)

Franco Bernabè – President, CNI UNESCO

Stefano Bonaccini – President, Emilia-Romagna Region

Federico Pizzarotti – Mayor, City of Parma

Cristiano Casa – Cultural Councilor Tourism and Project UNESCO, City of Parma

Let's start!– h 11:25

Federico Ferrari – AIGU Regional Representative Emilia Romagna

Gloria Aura Bortolini – Journalist

Focus – our "common house" Earth – h 11:30

Enrico Giovannini – Minister of Infrastructures and Transports

Stefano Zamagni – Economist, President of Pontificia Academy of Social Sciences

Andrea Geremicca – Director European Institute for Innovation and Sustainability (EIS)

Performance Giovanni Truppi – Songwriter

Interviewing Sustainability Leader with

Federica Minozzi (CEO Iris Ceramica Group)

Maria Paola Chiesi (Head of Shared Value & Sustainability Chiesi Group)

Daniele Ravaglia (Head of Emil Banca)



Round tables

1. Feeding the future – h 12:30

Maurizio Martina – Deputy Director General, FAO

Giuseppe Savino – Founder, Vazapp rural hub

Daniele Del Rio – President, School of Advanced Studies on Food and Nutrition, University of Parma

Sonia Massari – Scientific consultant, researcher (BCFN Foundation), Professor (Università Roma Tre)

Performance Murubutu – Rapper

2. Education for everyone – h 14:45

Stephen Ritz – Educator and writer, designer of Green Bronx Machine

Raffaella Mulas – Researcher, Alan Turing Institute di Londra

Daniele Manni – Professor, winner of the Global Teacher Award

Fabrizio Chiodo – Researcher CNR, cooperates with Finlay Institute of Havana in favor of Covid-19 vaccine

3. Thou, my City! – h 15:40

Virginia Raggi – Mayor, City of Rome

Carlo Ratti – MIT Senseable City Lab, Boston

Vittorio Salmoni – Fabriano, UNESCO Creative City, Craft & Folk Arts, & National Coordinator Creative Cities

4. New deal of culture – h 16:30

Paola Antonelli – Sr Curator Architecture&Design MOMA

Alice Rawsthorn – Designer

Paolo Petrocelli – Honorary President, AIGU & Director General Stauffer Academy Cremona

Beatrice Venezi – Orchestra Conductor

Michele Guerra – Cultural Councilor, City of Parma, Head of Parma Capital of Culture 2020+21

Agostino Riitano – Cultural Manager, Head of Procida Italian Capital of Culture 2022

Grand Closing: Fabiana Dadone – Minister for Youth Policies

Intro Next Generation You Manifesto – h 17:40

Performance Maotik – Digital artist



Round tables

Feeding the future

"You are what you eat!" What we actually eat also identifies where we actually live and what we decide to build. We want to think of more sustainable food systems, more inclusive and economically fair, by making people aware and proactive towards sustainable consumption.

New Deal of culture

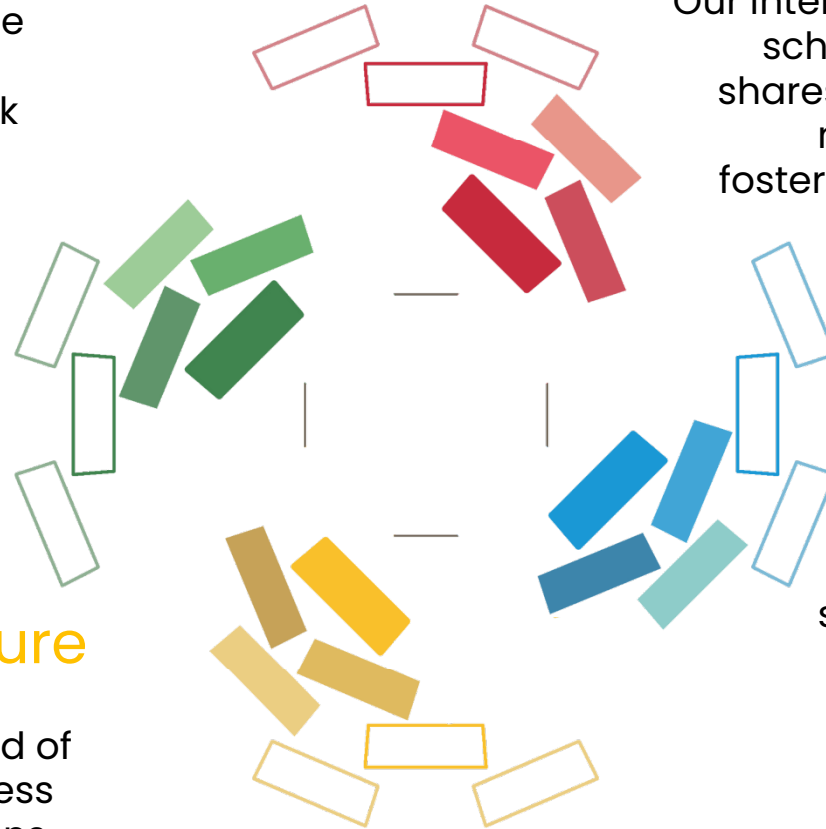
We are pioneers of epic transformations in the field of culture. Everyday we witness enormous digital transitions, which make art and culture more accessible. How will our perceptions, our relations, and our interactions evolve after 2021?

Education for everyone

we want to reduce discrimination through an innovative design methodology capable to spur awareness in young generations. Our intent is to spread our idea of school towards anyone who shares our values: promoting a more inclusive education, fostering opportunities, leaving none behind.

My city

Environmental, economic, and social regeneration is possible. By introducing art, resources accessibility and urban valorisation in the urban context, we aim to connect space, identity and community, to create a more inclusive, secure, resilient, and sustainable city.





Italian Youth Forum PARMA 2021

NEXT GENERATION YOU

Associazione Italiana Giovani per l'UNESCO

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